

# MWAI And Samsung Partner

MWA Intelligence has entered into a strategic partnership with Samsung Electronics Co., Ltd., one of the largest laser printer manufacturers. This partnership entails the integration of MWAi's Intelligent Device Management™ (IDM) with Samsung products.

MWAi's IDM™ technology, enabling remote device monitoring, will soon be embedded into Samsung's line-up of black-and-white and color digital multifunction devices targeting the business-to-business and dealer market. Further, Samsung CounThru™ total print management solution will be integrated with MWAi's IntelliDashboard™ reporting utility.

Speaking on the partnership, Mr. JH Kim, President, Information Technology Division, Samsung Electronics America Inc., said, *"Our collaboration with MWAi will help us provide scalable and robust printing device management solutions for enterprise customers."* He added, *"We believe that MWAi has leading-edge device management solutions and the strategic partnership will expand our presence into the fast growing office equipment marketplace. Samsung will continue to bring additional innovative solutions to the market and support our customers through carefully chosen solution partners."*

