

October 22, 2008 -

Dick Norton Memorial Endowment Fund



Richard C. Norton
Memorial Endowment Fund Created

Upon the passing of our friend Dick Norton, I was contacted by many members of our industry "family" to discuss options for adding meaning to an already special life. Working with Frank Cannata (Market Research Consultants), we have established an endowed scholarship fund to support high achieving students at St. Mary's College of California. Frank took the lead on this and he did a masterful job.

The fund will help support business students who have achieved a minimum GPA of 3.3. Those who knew Dick will remember that one of his sons (Steven) attended St. Mary's and, as a result, Dick became very active in helping the college, serving on the board of directors as long as he was able.

If you would like to make a gift to the college in Dick's memory, please complete the form

by [clicking this link](#) and send your check or credit card information to:

Frank G. Cannata
Market Research Consultants, LLC
PO Box 180
Hamburg, NJ 07419

This will ensure that all donations are properly recorded and credited to the Norton Endowment. All checks should be made payable to St. Mary's College of California and noted, "Norton Endowment." All gifts are eligible for a tax deduction as a donation to a 501(c)(3) non-profit charity.

I think you'll agree, this is a perfect way to ensure that Dick's influence lives on beyond his material presence with us.

Thanks in advance for your donations.

Lou Slawetsky