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MWA Intelligence Makes Print Cost Analysis Solution Cost-Free to Existing Office Equipment Dealer Clients

1-year offer designed to drive equipment, document and consulting sales as a celebration of the Imaging Portals acquisition

SCOTTSDALE, Ariz. — November 16, 2006 – MWA Intelligence, Inc. (MWAi), a leader in remote asset management tools and mobile workforce automation systems and services, today announced it will equip dealer clients with one MeterAudit print analysis tool per dealership for up to 13 months of usage at no charge. Print cost analysis tools are effective in expediting equipment and consulting sales cycles, providing quantifiable data to determine a client's realistic return on investment.

“Our approach has always been founded on business fundamentals — increase our clients' operational efficiency and productivity and improve their customer service in a cost-contained fashion, and they will drive better client relationships and greater profitability,” said Michael Stramaglio, President and CEO of MWA Intelligence. “We think our clients can further benefit from this recently acquired Imaging Portals technology that allows them to do the same for their clients, with tools that generate empirical evidence to justify a purchase, or better yet, the establishment of a new client relationship.”

MWAi acquired Imaging Portals to broaden the scope of its solution set, adding a robust technology suite focused on automated meter collection and device status monitoring. One such solution, the MeterAudit print analysis tool, consists of a USB thumb drive with software that takes a snapshot of a network's print activity over a specified period of time. Print volume and status data — tracked per device — is collected to generate reports that can be used to support the sales process, validating the cost of equipment or the validity of print or document management strategies.

“There are a variety of effective print analysis pre-sales tools on the market today,” added Stramaglio, “but none of them will work as seamlessly with the MWA Intelligence enterprise suite of solutions. We look forward to offering yet another value-added benefit to our clients, and encourage them to keep an eye out for further developments that reinforce our vision to offer an enterprise solution suite that integrates the management of a dealer's assets, workers and data.”

About MWA Intelligence, Inc. — MWA Intelligence, Inc. offers leading-edge technologies, world-class customer service and many years of expertise in the office equipment and utilities vertical markets. We deliver comprehensive solutions to companies in need of remote asset management and improved service standards. MWA Intelligence has developed a platform-independent approach to asset, service and mobile workforce management that is flexible and scalable to accommodate company's unique requirements and grow as your business model evolves. Our solutions drive greater customer satisfaction and profit to the bottom line. For more information, please visit: www.mwaintelligence.com.

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