



***M2M* magazine Elects Michael T. Stramaglio as M2M Technology Advisor (Imaging)**

MWA Intelligence CEO & President Introduces M2M (machine-to-machine) to the Office Equipment Marketplace

Carol Stream, Ill. — March 20, 2007 — ***M2M* magazine**, has announced the appointment of Michael T. Stramaglio – CEO/President of MWA Intelligence, Inc. – as the M2M Technology Advisor for the Imaging marketplace.

M2M (machine-to-machine) technology is about connecting people, devices, and systems and turns machine data into actionable information. It can be used to network physical assets for remote monitoring and telemetry applications.

Each year *M2M* magazine hosts the M2M United Conference. In this, the conference's third year, M2M United brings together developers and adopters of M2M technology, driving industry awareness and market growth through education; demonstrations; and networking among analysts, providers, and successful implementers. Sessions are designated to identify some of the most crucial topics for promoting M2M adoption and its considerable advantages to customers in industries like professional services, manufacturing, and retail.

“We are excited to welcome Michael T. Stramaglio to our Advisory Board,” said Peggy Smedley, editorial director and publisher, *M2M* magazine. “Each advisory board member brings their unique industry knowledge and experience to *M2M* magazine. Michael will help us better understand how machine-to-machine communications will influence and guide the imaging marketplace.”

MWAI Intelligent Device Management™ allows office equipment (imaging) dealers to remotely monitor, manage and service networked and non-networked copier/printer/multifunctional devices at geographically dispersed customer sites, automatically collecting and billing meter reads, ensuring timely invoicing and reducing lost revenues. In addition, the company's Intelligent Service Management™ and Intelligent Workforce™ modules enable remote management of mobile workers, automate dispatch workflow, streamline service operations and facilitate the exchange of business-critical information and reporting.

“I am delighted to join the Group of Advisors for *M2M* magazine,” said Michael T. Stramaglio, CEO and President of MWA Intelligence, Inc. “I hope to bring to the role my industry experience coupled with my current role as President and CEO of MWA Intelligence, an M2M

100 company. It's an amazing time for the Office Equipment industry and through this role I am committed to bringing new M2M technologies and solutions before the imaging market users for improved operational efficiency and greater profitability.”

About *M2M* magazine - M2M is machine-to-machine technology, which connects people, devices, and systems through six primary market segments: remote monitoring, RFID, sensor networking, smart services, telematics, and telemetry. *M2M* magazine follows this powerful market place, guiding readers through the ever-changing atmosphere. Visit *M2M* magazine on the Web at www.m2mmag.com.

About MWA Intelligence, Inc. — MWA Intelligence, Inc. offers leading-edge technologies, world-class customer service and expertise in the office equipment and utilities vertical markets. We deliver comprehensive solutions to companies in need of remote asset management and improved service standards. MWA Intelligence has developed a platform-independent approach to asset, service and mobile workforce management that is flexible and scalable to accommodate company's unique requirements and grow as your business model evolves. Our solutions drive greater customer satisfaction and profit to the bottom line. For more information, please visit: www.mwaintelligence.com.

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