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MWAi Launches IntelliDashboard™ *Delivering Real-Time Data For Real-time Decisions*

SCOTTSDALE, AZ. — February 20, 2008 – MWA Intelligence, Inc. (MWAi), a leader in enterprise-class M2M (machine-to-machine) and M2P (machine-to-people) solutions and services, today announced the launch of IntelliDashboard™, a hosted-environment reporting tool that monitors consumables, service alerts and meters on MWAi IDM-enabled devices. The solution will allow site managers, account managers and facilities managers in CRDs (creative reprographics departments) and IT staff in large companies to proactively manage copy/print equipment across the enterprise, maximizing uptime and productivity.

IntelliDashboard provides a high-level overview of each copier/printer's status for quick and easy monitoring, as well as sophisticated drill-down capabilities that support detailed device management and advanced metrics gathering. A customizable toolbar and user-friendly GUI streamline interaction and operation.

"Our goal was to put heightened device management features and functions directly into the hands of the people who are responsible for the effective day-to-day operations of copy and print technology throughout their organization," said Ramiro Trevino, Sr. Vp of Engineering and Engineering Engagements of MWA Intelligence, Inc. "IntelliDashboard can be configured to seamlessly meet the needs of fleet managers, IT staff, help desk personnel and remote maintenance agents."

IntelliDashboard is easily implemented and expandable to respond to even the largest fleet or continuously growing print environments. In addition, a web-based management and reporting tool means devices can be monitored from a centralized point on or off site, allowing end users to review and submit meters and equipment status information, metrics anywhere, anytime.

"This new revolutionary IntelliDashboard application fits perfectly into our enterprise-class Intelligent Asset portfolio" says Jenna Stramaglio, Director of M2M Engagements "as it can be used to increase customer satisfaction through equipment metric data elements to ensure equipment uptime and proper asset allocation measured through volume usage, used as a facilities management onsite tool assisting account managers with real-time equipment performance records through graphical displays."

IntelliDashboard extends MWAi's Intelligent Device Management™ value proposition by providing real-time information to customers regarding activities associated with their

most critical copy/print assets. Advanced reporting capabilities include data capture and delivery on activated devices, page volume and usage, overdue meters, failed meters, meter analysis, alerts, service call history and error log summaries.

MWA Intelligence solutions include asset and resource management tools and related software, hardware and communication technologies to manage employees, assets and business operations more efficiently. The company's Intelligent Service and Intelligent Workforce modules enable remote management of mobile workers, automate dispatch workflow, streamline service operations and facilitate the exchange of business-critical information and reporting.

About MWA Intelligence, Inc. — MWA Intelligence, Inc. offers leading-edge technologies, world-class customer service and expertise in the office equipment and utilities vertical markets. We deliver comprehensive solutions to companies in need of remote asset management and improved service standards. MWA Intelligence has developed a platform-independent approach to asset, service and mobile workforce management that is flexible and scalable to accommodate company's unique requirements and grow as your business model evolves. Our solutions drive greater customer satisfaction and profit to the bottom line. For more information, please visit: www.mwaintelligence.com.

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