



ECi and MWAi Formalize Product Strategy
Introduction of exclusive and comprehensive M2M product solution

Fort Worth, TX — June 23, 2008 — eCommerce Industries, Inc. (“ECi”), a leader in office machine dealership management software, is pleased to announce its exclusive commitment to deliver leading-edge M2M (machine-to-machine) product solutions with MWA Intelligence, Inc. (MWAi).

ECi and MWAi introduced their partnership with the sale of ECi’s La Crosse™ Tech Raptor and OMD® Service On-The-Go products to MWAi. As the next step, the two companies have formalized their partnership strategy to include joint product development, marketing, resource application and distribution efforts for the office equipment and office products verticals worldwide.

“The partnership of MWAi and ECi is crucial to the ongoing success of our customers,” said Don Weary, CEO of Business Technology for ECi. “By developing exclusive bi-directional communication capabilities with MWAi, we are able to ensure that our customers have access to THE BEST applications available in the marketplace.”

The secure, timely and seamless data integration between the MWAi Intelligent Enterprise Suite and ECi’s OMD and La Crosse management systems is an exclusive arrangement between the companies, creating the most powerful solution available to the industry.

“ECi and MWAi deliver for the first time a winning combination of ERP, service application, sales automation, remote asset management and OEM relationships providing a quantum leap in dealership management tools for today’s and tomorrow’s business,” said Michael T. Stramaglio, CEO of MWA Intelligence, Inc.

About MWA Intelligence, Inc.

MWA Intelligence, Inc. offers leading-edge technologies, world-class customer service and expertise in the office equipment and utilities vertical markets. We deliver comprehensive solutions to companies in need of remote asset management and improved service standards. MWA Intelligence has developed a platform-independent approach to asset, service and mobile workforce management that is flexible and scalable to accommodate company’s unique requirements and grow as your business model evolves.

Our solutions drive greater customer satisfaction and profit to the bottom line. For more information, please visit www.mwaintelligence.com.

About ECI

ECi (eCommerce Industries, Inc.) is a leading provider of 'best-in-industry' business management and e-commerce systems software for growing and mid-size companies. ECI has specialized in growth-empowering software solutions for global, micro-niche, vertical businesses for more than 30 years. ECI's solutions are known for a combination of technological innovation, top-ranked customer support and business consultancy that fuel the expansion and efficiency of every aspect of companies' operations in retail- and distribution-oriented industries such as office supplies, design, machines, lumber/building materials, hardware and jan/san. ECI is privately-held and based in Fort Worth, TX. For more information, email info@eci2.com, go to www.eci2.com, or call **800-959-3367**.

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