



MWA Intelligence Inc. Appoints John Brostrom as Executive Vice President of Operations/Customer Care and Engineering

Scottsdale, AZ. – January 13, 2010 – MWA Intelligence, Inc. (MWAi), a leader in enterprise-class M2M (machine to machine) and M2P (machine to people) solutions and services, today announced that John Brostrom has taken on the new position of Executive Vice President of Operations/Customer Care and Engineering.

In his new role Mr. Brostrom will lead Customer Care, Engineering, and account management, as well as day to day operations. Mr. Brostrom is the former President of ECi La Crosse and the former President and Owner of La Crosse Management Systems, Inc., that provided Enterprise Resource Planning solutions and accompanying professional services to clients worldwide. He is a seasoned executive with 26 years of leadership in the office equipment and office technology industry.

“I am very proud to announce the promotion of John Brostrom to Executive Vice President of Operations/Customer Care and Engineering,” said Michael T. Stramaglio, President and CEO of MWA Intelligence, Inc. “I have no doubt that John is the perfect individual for this position. His extensive knowledge of our industry and the dealer community, as well as software development and fulfillment will be an invaluable asset in the growth plans for MWAi. His new role is vital to our ability to improve our products, service and support.”

“I am honored to accept the opportunity. We have a great team in place. The obvious synergies between Customer Care and Engineering will be immediately evident. We are excited for these changes to bear fruit” said John Brostrom, Executive Vice President of Operations/Customer Care and Engineering.

About MWA Intelligence, Inc.

MWA Intelligence, Inc. (MWAi) provides cutting-edge M2M (machine-to-machine) and M2P (machine-to-people) solutions and tools that support the exchange of real-time information. MWAi combines OEM relationships, technological innovation, and years of industry experience to meet and exceed all MPS (Managed Print Services) needs. MWAi manages and monitors locally and network connected

imaging devices, automates meters directly to ERP, and bridges communication from machine to service technician – encouraging dealerships to embrace the Hybrid dealer concept. Solutions include: Intelligent Workforce (mobile field service management) Intelligent Service (dispatch automation, ERP/CRM integration), and Intelligent Assets (automated meter reading, remote asset diagnostics and management) and more. For more information please visit www.mwaintelligence.com.

Contact

Rose Alagna
MWA Intelligence, Inc.
Marketing Manager
480.538.5905
rose.alagna@mwaintel.com